

Research on the Teaching Method of Ideological and Political Education in Advanced Accounting Course

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ABSTRACT

Universities integrate ideological and political education into professional courses so that students can strengthen their own moral character, enhance their comprehensive literacy and set up correct values while learning professional knowledge. This has become one of the important topics that all kinds of colleges and universities continue to practice and explore. In the advanced accounting course, the integration of Ideological and political education in the course will run through the entire teaching link, and comprehensively improve the professional quality of students and the quality of Ideological and political education. This paper explores the ideological and political teaching methods of advanced accounting courses, puts forward the teaching strategies of the organic combination of Ideological and political courses and professional courses, and promotes the in-depth development of the education and teaching of advanced accounting courses.

KEYWORDS

Advanced financial accounting; Ideological and Political courses; Teaching

1 Introduction

In the continuous development and construction of colleges and universities, more and more attention has been paid to the ideological and political courses. Each professional course makes full use of the main channels of classroom teaching, intensifies the integration of Ideological and political courses with disciplines, and continuously improves the quality of Ideological and political education in Colleges and universities. For the advanced financial accounting course, it integrates the course Ideological and political into the education of professional courses, helps students master financial expertise through specialized learning, and improves the overall ideological and moral level and ideological awareness. Under the new development situation, we should combine the advanced financial accounting course with the ideological and political education, and constantly innovate teaching concepts, so that teachers can attach importance to the ideological and political education from inside to outside, and clarify the important position of the ideological and political education in future learning and work. We need to improve professional teachers' ideological and political education through a variety of ways, so as to better educate and guide students.

2 Ideological and Political Teaching Conception in Curriculum

The ideological and political course, as its name implies, means that ideological and political education is taught in synchronization with each professional course. In the process of classroom

teaching, the concept of moral education is introduced continuously, which integrates ideological and political theory with the theory of each professional course organically. In the process of developing ideological and political education in the course, schools should penetrate the ideological and political ideas throughout the teaching link so that students can set up correct political ideas and ideological and moral quality while learning professional courses. In the course of Ideological and political education, we should constantly emphasize the concept of great ideological and political education, enhance the positive guiding role of professional courses for students, constantly clarify the educational tasks of morality education, and deepen the connotation of professional courses, at the same time, we can better integrate ideological and political education with professional courses. As one of the core courses of accounting specialty, advanced financial accounting course needs to guide students to set up a good idea of accounting professional ethics in the process of learning. Based on this teaching goal, the course of Ideological and political education is carried out in the course, which can organically combine the professional course objectives with the course Ideological and political elements. They can also constantly set up correct values, develop good professional ethics habits, and have a positive guiding role for the future development of students.

3 Strategies of Integrating Ideological and Political Education into the Teaching of Advanced Financial Accounting Specialty

(1) Transforming educational ideas

By learning professional skills, the students majoring in advanced financial accounting become professional talents in society. Therefore, in the teaching process, many teachers have in-depth research on the future employment environment of students, but ignore the content of Ideological and moral education for students. Many teachers use traditional teaching methods, blindly teach the corresponding knowledge points in the textbooks, and require students to recite the key professional content, making students regard the learning of professional courses as a task in the learning process. This teaching concept makes students only focus on the learning of knowledge points in the textbooks, but ignore the attention and cultivation of their own ideological and moral quality. Under the guidance of Ideological and political education in the course of teaching, teachers of advanced financial accounting should constantly update their teaching concepts, optimize all teaching links, and clarify the important role of Ideological and political education in the future employment of students majoring in advanced financial accounting. Teachers need to have a sufficient understanding of the ideological and political education in the course, and integrate various ideological and political education concepts into the actual teaching activities, and dig deeply into the ideological and political education materials in the textbooks. For example, in the course of teaching, the related knowledge learning of advanced financial accounting can be taken as an example, and the education of "clean government" can be integrated into the teaching of students' professional quality, so that students can clarify the importance of professional ethics through the analysis and interpretation of relevant cases, so that students can develop good working and learning habits, and set up correct value concepts. In the course of developing professional courses, the general teaching goal of "ideological and political course" is defined, and the actual teaching level of advanced financial courses at this stage is organically combined with the teaching goal. Then the core concepts and knowledge points of Ideological and political education are incorporated into the teaching of professional courses, and the content of professional knowledge is organically combined with the elements of Ideological and political education. In the daily classroom teaching, teachers can use modern information technology and the Internet to

enable students to participate in the actual operation of financial accounting by watching various kinds of videos, practicing in person and other diverse ways, to wake up students' professional ethics awareness, and to standardize students' financial operation process. These measures enable students to have a deep understanding of the main framework of financial work and to develop their patriotism and professional ethics in the process of practice.

(2) Enriching teaching activities

In the advanced financial accounting course, teachers can make use of all kinds of advanced science and technology to show the students various rich educational and teaching resources in the more popular micro-courses, micro-videos and so on. It is the students who can improve their motivation to the advanced finance course, and learn more professional knowledge through active communication with teachers, at the same time, they can also be affected imperceptibly. In the process of developing various teaching activities, teachers should constantly penetrate the knowledge content of Ideological and political education, perfect the corresponding teaching structure, and combine the learned professional knowledge with the content of teaching materials and actual life cases. This can enable students to use their professional knowledge to solve the practical problems they encounter. Teachers can simulate all kinds of accounting and financial work situations, help students to open up their thinking, cultivate students' logical reasoning ability in practice classes, and at the same time, enable students to establish positive financial learning awareness, which lays a good moral foundation for future work and learning.

(3) Updating teaching material timely

At present, the teaching materials used in advanced financial accounting courses in China are usually based on financial theoretical knowledge, and the corresponding teaching materials lack the integration of materials related to ideological and moral education, which makes teachers need to expand their own information acquisition channels through a variety of ways to integrate ideological and political education into professional teaching materials. In order to better integrate ideological and political education into the financial accounting professional courses, it is necessary to update the existing professional teaching materials, constantly integrate various ideological and political concepts in the teaching materials, and update various practical cases and other actual cases, so that students' teaching materials can be organically linked to life and development. The ideological and political education of the curriculum is a relatively systematic process that needs to be implemented for a long time. Therefore, it is necessary to make a systematic plan in education and teaching. Only through the active guidance of teachers and appropriate teaching materials can the overall teaching effect of ideological and political education in professional courses be truly improved. In the process of teaching, teachers can also organically combine advanced financial accounting courses with Marxism Leninism, Mao Zedong Thought and other related courses, improve students' learning effect, and also strengthen students' deep understanding of various ideological and political education.

(4) The study of professional theoretical knowledge can enable students to enhance their own values. However, only by combining theoretical knowledge with practice can students' practical ability be effectively improved, they can also have a deeper understanding of the future work environment and employment situation, and effectively improve their moral concepts in practice. The school provides more internship posts for students by strengthening school enterprise cooperation. Through effective practice, students are fully aware of various problems and difficulties in their professional course learning, understand their shortcomings, and actively study and explore.

Through various lectures, training and other ways, students can also understand the importance of professional ethics of relevant practitioners in experiential teaching and clarify the future development direction.

4 Conclusion

Integrating ideological and political education in the course of advanced financial accounting is a complicated work. Teachers need to dig deeply into the ideological and political elements in the professional courses, constantly change traditional educational concepts, enrich teaching activities in a variety of ways, integrate various types of Ideological and moral education into all aspects of education and teaching, and help students establish correct values through effective communication with students. In this process, professional textbooks need to be updated and sorted out in time. By constantly strengthening the cooperation between schools and enterprises, more practice platforms are provided for students, so that students can cultivate their own professional ethics in practice, so as to set up correct ideological and moral concepts.

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